

Reach more customers than any other publication in the Peak-to-Peak Region

No other publication reaches all the mountain residents in the Peak to Peak area. Our free publications are mailed directly to every mailbox in the Peak-to-Peak region, and are also available for free pick-up at visitor's centers and various retail locations throughout the region.

The Mountain Neighbor and Mountain Pages reach more than 35,000 readers in the Peak to Peak area. The Mountain Neighbor is full-color publication printed monthly and is filled with free classified ads, articles and humor which keep our readers coming back for more. The Mountain Pages is printed twice a year and is the "mountain phone book" which mountain residents turn to first when looking for a residential, business or community phone numbers.

The Peak-to-Peak region is constantly growing, and advertising in the Mountain Neighbor and Mountain Pages is your best way to reach new customers. The median household income in our area is \$50,588, with 50% of the residents being between 25-44 years of age. 67% of our readers have a Bachelor's degree or higher, and 58% commute to work "down-the-hill", providing advertisers with the perfect opportunity to reach mountain residents.

Your ad design for the Mountain Neighbor or Mountain Pages is provided at no additional charge. Our in-house design department will work with you to create an ad that works for you, and helps you stand out from the competition. If you prefer to submit your own ad, please ask for our ad submission guidelines first. Whether you are just starting a business, or have been in business for years, we can help with your advertising, promotional fliers, business cards, magnetic vehicle signs, and much more. Call Tucker or Alice to find out more!

Deadlines

The deadline for display ads, as well as classified ads for the Mountain Neighbor is the 10th of every month.

The Mountain Pages is published twice a year in April and October. We will contact you in advance to discuss your advertising needs.

Call Tucker or Alice for more information

Phone: 303.258.7509 • Fax: 303.443-1133

www.mtnneighbor.com • www.mtnpages.com

sales@mtndesignco.com • alice@mtndesignco.com

"We have been in business in the Nederland Area for 38 years. The Mountain Pages contribute to our continued success."

Len Cole - Len's Excavating

"Advertising in the Mountain Pages is the only way to advertise and promote my businesses in the Nederland and Gilpin areas."

Tim Doughty - Help Towing

"When I want to find a phone number in this area, the Mountain Pages is the first place I look. I've been using the Mountain Pages for 13 years."

Ralph Meyertons

"The Mountain Pages is the must-have directory for every mountain-dweller. It is my first resource for everything."

Serene Karplus



Your Best Value In Local Advertising



THE MOUNTAIN PAGES
and
The MOUNTAIN NEIGHBOR
Where You Find Bargains and a Smile

Reaching More Than 35,000 Mountain Residents
in the Peak to Peak Area Every Month!



FREE CLASSIFIEDS • LOCAL INFO • ARTICLES • HUMOR • 4-COLOR PUBLICATION
 Monthly Circulation - 14,000 From Jamestown to Georgetown & Evergreen • Also Available at many Retail Locations for Free Pickup
 More than 35,000 people could see your ad!

RATE SHEET

4 Color	1X	Continuous	Per Wk / Per Reader	
1/32 (1.7X1.5)	\$ 90	\$ 90	\$ 22 / .2¢	
Business Card (2.85X1.5)	\$ 200	\$ 175	\$ 43 / .5¢	
1/8 Page (3.75X2.4)	\$ 270	\$ 231	\$ 57 / .5¢	
Small Banner (7.86X1.5)	\$ 343	\$ 312	\$ 78 / .8¢	
1/4 Page (3.75X4.95)	\$ 521	\$ 393	\$ 98 / 1.1¢	
Large Banner (7.86X3.125)	\$ 650	\$ 596	\$149 / 1.7¢	
1/2 Page (7.63X4.95)	\$ 925	\$ 800	\$200 / 2.2¢	
Full Page (7.63X10)	\$1403	\$1286	\$321 / 3.6¢	

B&W		Add for 1 Color	Add for 2 Colors
Classified Shaded Box	\$ 47		
4-lines, no logo, +\$5/addl. lines			
1/32 (1.7X1.5)	\$ 73	\$ 7	\$ 12
Business Card (2.85X1.5)	\$167	\$ 15	\$ 22
1/8 Page (3.75X2.4)	\$222	\$ 25	\$ 38
Small Banner (7.86X1.5)	\$247	\$ 35	\$ 50
1/4 Page (3.75X4.95)	\$338	\$ 45	\$ 68
Large Banner (7.86X3.125)	\$415	\$ 60	\$ 90
1/2 Page (7.63X4.95)	\$510	\$ 75	\$115
Full Page (7.63X10)	\$808	\$100	\$138

Saver Page Coupons - 2-Sided

Business Card - Color \$280 \$257 with 3 month commitment
 Banner - Color \$540 \$514 with 3 month commitment

Inserts

1800 Quantity \$215
 3500 Quantity \$315
 5600 Quantity \$420
 7000 Quantity \$480
 11000 Quantity \$540
 13500 Quantity \$600

Link your website to The Mountain Neighbor website, www.mtnneighbor.com

We can link your web site from the online version of The Mountain Neighbor with one click! Enjoy increased exposure for your website and your business!

Only \$15/month, or \$140/year.

Website Design: - 1st Page 150.00 - Addl Pages 65.00

Classifieds

1st five lines of Non-commercial ads are **FREE!** Additional lines and all other business classifieds are \$3 per line.

- * Ads and payments must be prepaid and are due before mailing each issue.
- * Pay 6 months in advance and get a 15% discount. Pay 3 months in advance and get a 10% discount.
- * Special Position, Back Page & Page 2 & 3 (full color requirement)+ 25%, Inside +15%.



A Proven Publication That Mountain People use daily!

Ad Size	Black	Black & 1 Color	Black & 2 Colors	Full Color
One line listing/one category	No Charge	30.00	N/A	N/A
Additional lines/categories	40.00	45.00	N/A	N/A
Extended Directory Listings:				
3 lines/boxed (addl lines \$25/ea.)	85.00	110.00	120.00	N/A
Boxed ad with logo, (1.8" X 1/1")	195.00	195.00	195.00	195.00
1/8 Page Horizontal & Vertical	230.00	260.00	270.00	295.00
1/4 Page Horizontal & Vertical	420.00	470.00	490.00	540.00
3/8 Page Horizontal & Vertical	510.00	565.00	590.00	640.00
1/2 Page Horizontal & Vertical	710.00	790.00	830.00	905.00
Full Page	1200.00	1310.00	1345.00	1470.00

Full Color Presentation Pages (1-10):

Full Page - Inside Front Cover 2100.00
 Page 2-10 1800.00
 1/2 Page 1080.00
 1/4 Page 770.00

3-Times Rate:

15% discount for 3 issue commitment and prepay for 2 issues.

Link your website to The Mountain Pages website, www.mtnpages.com:

We can link your website from the online version of The Mountain Pages with one click! Enjoy increased exposure for your website and your business! **Only \$15/month, or \$140/year.**

Website Design: - 1st Page 150.00
 - Addl Pages 65.00

Website Hosting: - Economy 10.00/mth
 - Deluxe 20.00/mth
 - Premium 40.00/mth
 - Dedicated 60.00/mth

Add Your E-mail and Website Under Your Name & Ph Number In the Directory Listing

	Display Advertisers	With No Ad
E-Mail	\$10.00	\$15.00
Website	\$30.00	\$40.00
Both	\$35.00	\$45.00

**Get More Exposure for your Business . . .
Largest circulation in the Peak to Peak Area!**